

ORDER

Orders	Order / Rev:	712032		 WKYC Joe Knauer T-WAS NAT																						
Alt Order #:	06307092																									
Product Desc:	DSCC-IE																									
Estimate:	1705																									
Flight Dates:	09/12/12 - 09/14/12		Primary AE:																							
Original Date / Rev:	09/25/12 / 09/25/12		Sales Office:																							
Order Type:	Political		Sales Region:																							
Agency	Name:	Great American Media/ POL																								
	Buying Contact:			Billing Type:	Cash																					
	Billing Contact:			Billing Calendar:	Broadcast																					
		1010 Wisconsin Ave. NW, Ste. 800		Billing Cycle:	EOM/EOC																					
		Washington, DC 20007		Agency Commission:	15%																					
Advertiser	Name:	Democratic Senate Campaign Comm.																								
	Demographic:	A35+		New Business Thru:																						
	Product Codes:	IS-Issue/Non		Order Separation:	00:15:00																					
	Priority:	P-2		Advertiser External ID:																						
	Revenue Codes:	AGY, GEN, POL		Agency External ID:																						
Bill Plan					Totals																					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating																	
08/27/12	09/14/12	17	\$32,350.00	\$27,497.50	September 2012	17	\$32,350.00	\$27,497.50	0.00																	
					Totals	17	\$32,350.00	\$27,497.50	0.00																	
Account Executives																										
Account Executive		Sales Office	Sales Region	Start Date / End Date			Order %																			
Joe Knauer		Start Of Order - End Of Order						100%																		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
1	WKYC	09/12/12	09/14/12	Tonight Show	CM	1135p-1237a	-- WTF--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00											
TONIGHT SHOW																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-- WTF--</td> <td>1</td> <td>\$1,500.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-- WTF--	1	\$1,500.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-- WTF--	1	\$1,500.00	0.00																					
2	WKYC	09/12/12	09/14/12	M-F 2-3p	CM	2-3p	-- WTF--	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00											
RACHAEL RAY																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-- WTF--</td> <td>2</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-- WTF--	2	\$450.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-- WTF--	2	\$450.00	0.00																					
3	WKYC	09/12/12	09/14/12	M-F 3-4p	CM	3p-4p	-- WTF--	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00											
DOCTORS																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-- WTF--</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-- WTF--	1	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-- WTF--	1	\$650.00	0.00																					
4	WKYC	09/12/12	09/14/12	Early Today	CM	4a-430a	-- WTF--	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00											
CH3 EARLY TODAY																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-- WTF--</td> <td>1</td> <td>\$100.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-- WTF--	1	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-- WTF--	1	\$100.00	0.00																					
5	WKYC	09/12/12	09/14/12	M-F 4-5p	CM	4p-5p	-- WTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00											
ELLEN																										
<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-- WTF--</td> <td>1</td> <td>\$800.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-- WTF--	1	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	-- WTF--	1	\$800.00	0.00																					

Order / Rev: 712032
Alt Order #: 06307092
Flight Dates: 09/12/12 - 09/14/12

Advertiser: Democratic Senate Campaign Comm.
Product Desc: DSCC-IE
Estimate: 1705

WKYC

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WKYC	09/12/12	09/14/12	M-F	5-6p Dr. Phil	CM	5p-6p		--WTF--	:30	2	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
DR. PHIL																	
7	WKYC	09/12/12	09/14/12	M-F	6-7a Channel 3 News Today @ 6AM	CM	6a-7a		--WTF--	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
CH3 NEWS TODAY																	
8	WKYC	09/12/12	09/14/12	M-F	7-730p Channel 3 News at 7P	CM	7-730p		--WTF--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CH3 NEWS @ 7P																	
9	WKYC	09/12/12	09/14/12	M-F	7-9a Today Today Show	CM	7a-9a		--WTF--	:30	2	\$2,500.00	P-1	0.00	NM	2	\$5,000.00
TODAY SHOW																	
10	WKYC	09/12/12	09/14/12	M-F	9-10a Today II Today Show II	CM	9a-10a		--WTF--	:30	2	\$800.00	P-1	0.00	NM	2	\$1,600.00
TODAY SHOW II																	
11	WKYC	09/12/12	09/14/12	M-F	11-1135p Channel 3 News at 11p M-F	CM	11-1135p		--WTF--	:30	1	\$3,500.00	P-1	0.00	NM	1	\$3,500.00
CH3 NEWS @ 11P																	
12	WKYC	09/12/12	09/14/12	M-F	6-630p Channel 3 News at 6p	CM	6p-630p		--WTF--	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CH3 NEWS @ 6P																	
13	WKYC	09/12/12	09/12/12	Wed Prime B Wed Prime B	(9:00 PM-10:00 PM)	CM	9-10p		--W----	:30	1	\$7,000.00	P-1	0.00	NM	1	\$7,000.00
AGT																	